

Quote

the weekly digest

Volume 31—Number 6

Week of February 5, 1956

may we QUOTE



you on that?

[1] Pres DWIGHT D EISENHOWER, *parrying Russian-proposed friendship treaty*: "This nation holds out the hand of friendship to all who would grasp it in sincerity. . . But we know that it is deeds and not words alone which count." . . .

[2] V M MOLOROV, Soviet For'gn Minister, *on U S response to friendship treaty*: "I cannot understand how anyone can refuse a treaty of friendship. Any contact between the 2 countries is likely to improve the situation." . . .

[3] Sir ANTHONY EDEN, British Prime Minister, *on eve of conf with Pres Eisenhower*: "We think this is a timely moment for a constructive effort by our 2 countries. Whenever we are together in for'gn policy and purpose that is the best contribution to peace." . . .

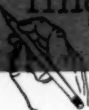
[4] Sen JAS O EASLAND (D-Miss) *asserting belief that desegregation issue results from "left-wing pressure"*: "Segregation is in

the best interests of both races. Both races develop their own culture, and develop better, when they are segregated."

[5] Dr RALPH J BUNCHE, Under Sec'y Gen'l of UN: "There is a definite and continuing world trend away from colonialism. This is the world's hope for the future." . . . [6] Rep OMAR BURLESON, chmn, House Administration Comm, *commenting of effort to determine how much money Congressmen spent on last yr's for'gn junkets*: "It is such a tangled web, I am not at all optimistic about ever finding out." . . . [7] King OBA DELEK II, *crediting his own black magic for rain that cooled Lagos on visit of Queen Elizabeth*: "It has been so hot, I thought her majesty might like a little rain." . . . [8] HARRY S TRUMAN: "I don't think any man can be healthy enough for the presidency."

16th year of publication

moving finger



The cut in automobile production, with a consequent layoff of personnel, provides a further object lesson for advocates of the Guaranteed Annual Wage.

What happened, of course, is that the manufacturers pushed '55 production to the maximum, in an effort to attain a record for the '55 model-yr. They turned out more cars than the mkt could or would absorb; dealers faced the yr-end heavily overstocked with '55 models. And the '56 cars are selling at only a moderate rate.

This peak-and-valley production—giving the worker overtime one month and laying him off the next—is costly for all concerned. The solution seems obvious, but the keen competitive picture in the automobile industry presents some rather special problems. However, the goal of evening annual production is not insoluble. Some of the best minds in the industry are working on it.

One of the results of the present situation is likely to be an earlier introduction of '57 models. You can look for these new cars to begin making their appearance in Sept. As you have discovered by this time, changes in the '56 models were pretty much limited to minor refinements. The industry in gen'l has been holding back revolutionary improvements for '57. These are the cars deliberately planned to "obsolete" all previous models. The industry is somewhat in the position of the farmer who confessed, "Heck, I ain't farmin' now half as good as I know how." They hoard their new developments and introduce them at a time when there is need for obvious sales stimulation.

One long-overdue change you can anticipate in the '57 models: noticeably smaller wheels. The present automobile wheel is a relic of muddy roads and the era when it often was necessary to "get out and get under."



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Quote the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



BEHAVIOR—1

We count our blessings on our fingers and our miseries on an adding machine.—William Feather *Magazine*

BIBLE—2

A skeptic in London, in speaking of the Bible, said it was quite impossible in these days to believe in any book whose authority was unknown. A Christian asked him if the compiler of the multiplication table was known. "No," he ans'd.

"Then, of course, you do not believe in it," persisted the other.

"Oh, yes, I believe in it because it works well."

"So does the Bible," was the rejoinder, and the skeptic had no answer.—*Baptist & Reflector*.

CHILD—Guidance—3

Mother said to him, "You must do as I tell you." He repl'd "Why should I?" The mother found it difficult, but she said, "You must do what I tell you because I have had to do what mother told me, and she had to do what her mother told her." "H'm," said John, "I wonder who started that silly game."—LESLIE WEATHERHEAD, *Psychology and Life*.

CHURCH—4

We are sometimes so interested in creating the mach'y of the church that we let the fire go out in the boiler.—Rev LEONARD I Klotz, *Christian Advocate*.

CHURCH—Attendance—5

In recent church bulletin a Daytona Beach, Fla pastor ran a check list. Across the top were the words, "I cannot attend church services because:" And then, "Please check." Following are some reasons a person can check: "Too busy. . . Must go to movies. . . Pleasure trip. . . Company. . . Have to go fishing. . . Disinterestedness. . . Radio and TV program. . . Need to rest." Then there is this instruction across the bottom: "Please tear off and mail to God." —ROB'T E GOODRICH, Jr, *What's It All About?* (Revell).

CITIZENSHIP—Responsibility—6

Laws have their proper place, but the responsibility of worthy citizenship is a personal one. We each have a separate and individual share in eradicating social evils and in refusing to perpetuate practices odious to a free nation. —HERBERT BROWNELL, Jr.

COMMITTEES—7

A camel is an animal that looks as tho it had been put together by a committee. — *Indiana Telephone News*, hm, Indiana Bell Telephone Co.

Quote



by Les & Liz
Carpenter



Washington sees double these days. There are several prominent "look-alikes" in town. Mrs. Eisenhower and her sister, Mrs. Geo Gordon Moore, are sometimes dead ringers. When Mrs Moore enters her beauty salon, she causes elbow-nudging under the hair dryers by patrons who think they are seeing the First Lady.

Most famous Congressional "twins" are Mrs Albert Gore, wife of the Tenn Democrat, and Mrs John McMillan, wife of the S Carolina Democrat. When Mrs Gore had a baby, Mrs McMillan grew weary of trying to make the correction and just gave in and accepted congratulations.

Mrs Alice Roosevelt Longworth and longtime Washington sec'y, Bertha Joseph, are frequently mistaken for each other because they are both literally "old hat." When both showed up at Senate hearings once, a photographer snapped a picture of Miss Joseph and said, "Thank you, Mrs Longworth." Miss Joseph protested, but the cameraman contended, "My office told me to look for the woman wearing the most dilapidated hat, and that would be Alice Roosevelt Longworth, and, sister, you're it!"

Rep Clark Thompson (D-Tex) looks so much like former Pres Harry Truman that he was relieved to see Mr Truman retire to private life.

Quote

CONSTRUCTION—Destruction—8

I saw them tearing a building down.

A gang of men in a busy town.
With a ho-heave-ho and a lusty yell,

They swung a beam and the side wall fell.

I asked the foreman, "Are these men skilled,

As the men you would hire if you had to build?"

He laughed and said, "No indeed: Just common labor is all I need. I can easily wreck in a day or two, What builders have taken a year to do."—*Sunrise*.

DRINK—Drinking—9

A cocktail lounge is a half-lit room, full of half-lit people.—*Tit-Bits*, London.

EDUCATION—10

The \$15 billion that Americans have spent for TV sets and maintenance since World War II is 15% more than they spent in that same time for new school and college bldgs.—*Signs of the Times*.

" "

Fifty per cent of the children of the world are not receiving a school education.—*UNESCO Report*.

" "

Nothing in education is so astonishing as the am't of ignorance it accumulates in the form of inert facts. — *Erechs' Digest*, syndicated by Cambridge Associates, Boston.

EXPERIENCE—11

Experience is something I always think I have until I get more of of it. — BURTON HILLIS, *Better Homes & Gardens*.



mining the magazines

"If they had used today's history books 40 yrs ago, I certainly wouldn't be a history teacher now," quotes Dick Reddy in "Let's Put Pride Back in Our History Books" (*This Wk*, 1-22-'56). Yesteryr's histories were full of anecdotes, episodes, famous sayings that gave the subject excitement and inspiration. Now, "all the flesh and blood is gone." Consequence: less than a dozen out of nearly 500 high school students tested could identify Patrick Henry's famous, "Give me liberty, or give me death!" Before the war, says author, "any child wldo didn't know this quote would have been looked upon as almost a delinquent."

Idea that colds are costly certainly isn't new, but *Nation's Business* (Jan) paints a graphic picture in quoting John P Syme, pres, Common Cold Foundation: "We would have to spend \$500,000 a yr for 10,000 yrs to equal the sum the common cold now costs us (in US) in a single yr."

In *Holiday* (Feb) Clifton Fadiman writes in praise of nursey rhymes. "The producers of entertainment for children seem to work so hard," he observes. "Battles, noise, orchestra, violence. . . and it will all be forgotten while the cow continues to jump over the moon and children to wonder how many miles to Babylon. Or is there a chance that Babylon will lose out and Babel win?"

Science fiction is now getting so far ahead, the working scientists won't be able to catch up with this yr's comic magazines for another decade.
—Concrete (Wash) Herald.



The Gallagher Report (a service for publishing execs) forecasts down trend for expose mags. "Eternal dilemma is that they must constantly out-expose each other in each succeeding issue." That is becoming not only impracticable, but virtually impossible within libel limits.

Presbyterian Life, in current issue, admonishes a young pastor in Johnstown, Pa to intensify his pastoral calling. He remarked recently that he was worried about the church's future because he had not visited an expectant mother in a couple of mo's. Within the next wk, 7 babies were born to mbrs of the congregation.

Here are top song hits of past 50 yrs, as chosen by Jim Walsh for *Variety's* 50th anniv issue: *In the Shade of the Old Apple Tree*, *School Days*, *Casey Jones*, *Alexander's Rag Time Band*, *I Want a Girl*, *Waiting For the Robert E Lee*, *St Louis Blues*, *Over There*, *God Bless America*.

Quote

FAITH—12

I am creedless: All that is good is mine.

I am boundless: There is no limit to my realization.

I am fearless: No person or thing can harm me.—EDITH C LANE, *Good Business*.

FUTURE—13

A Scottish prof greeted his class on the 1st day of the new term, "Gentlemen, I do not, like your friends, bid you a happy new year. I bid you a happy eternity."

—GEO M DOCHERRY, pastor, N Y Ave Presbyterian Church, Washington D C, "This Is the Day," *Christian Herald*, 1-'56.

GOD—and Man—14

You have to give God the benefit of the doubt.—SASHA GUTTRY, *Paris Match*, France (QUOTE translation).

HUMAN RELATIONS—15

Our major need today is not for more knowledge as to how to fly thru the stratosphere, but more understanding of how to walk up on the face of the earth like human beings created in the image of God. Not more science do we require, but more of the milk of human kindness. Not more bombs to destroy should be our aim, but more of the balm of healing and bldg up the wounds of mankind fallen into disunion. Not more "know-how" but "know-why!" Not more knowledge is our greatest need, but more wisdom.—Dr JULIUS MARK, Senior Rabbi, Temple Emanu-El, N Y C, "Our Greatest Need: Wisdom," *Think*, 1-'56.

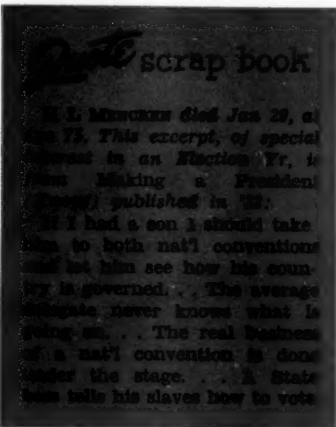
Quote

HUMAN RIGHTS—16

It is better to have a right destroyed than to abandon it because of fear.—PHIL MANN, *York Trade Composition*, hm, York Composition Co.

IGNORANCE—17

Ignorance grows its own opium.
—DOUGLAS MEADOR, *Matador* (Tex) *Tribune*.



INFLATION—18

People don't really fear inflation; they fear it will end. *Elizabethtown* (Ky) *News*.

INTELLIGENCE—19

We have built a civilization that has raised the common man to levels of comfort, and even luxury, that could not have been dreamed of a century ago. But this civilization requires uncommon men to keep going.—LEE A DUBRIDGE, Pres, Calif Inst of Technology, "Civilization Can't Be Run By Dopes!" *SAE Jnl*, 1-'56.

LIFE—Living—20

Golf without hazards and bunkers would be monotonous — so would life.—HUGH MURR.

MARRIAGE—21

An engagement is an urge on the verge of a merge. — *McCall Spirit*, hm, McCall Corp'n.

MARRIED LIFE—22

In a recent study of the causes of infidelity, which appeared in the American Institute of Family Relations' publication *Family Life*, Mrs Lucile Morrison reported that the real "third party" in trouble-making triangles is rarely recognized as such. "It may be the husband's business, a wife's profession, golf, alcohol, a sick or demanding mother, overly-indulged children, or a house too large for easy care." —JOHN KORD LAGEMANN, "When Sex Causes Divorce," *Coronet*, 2-'56.

MONEY—23

When your outgo exceeds your income, your upkeep is your downfall.—*Execs' Digest*, syndicated by Cambridge Associates, Boston.

PEACE—24

Our generation knows, as no generation before it has ever known, that peace must be made. If we mean when we talk of peace that nothing this time will stop us from making peace—that neither lies nor deceptions nor tricks nor our own weariness will prevent us —if we mean this, we can speak of the living and the dead without shame. For nothing is true or honest in the talk of peace but our own purpose. And the choice is ours.—ARCHILBALD MACLEISH, *New Outlook*.

PRAYER—25

God and man are forever engaged in a living dialogue. Sometimes it breaks forth in words, and when it does we call it prayer; but much more often it goes on without benefit of words, often in great active silences, or articulate in joyous work or in a vision, and then, altho it is also prayer, we seldom call it that. But whatever the mode or the name we give it, there is a lively conversation going on between the soul and the living God.—SAM'L H MILLER, *Great Realities* (Harper).

" "

Happy is the man who has learned the secret of coming to God dally in prayer. Fifteen min's alone with God every morning before you start the day can change circumstances and remove mountains.—BILLY GRAHAM, *The Secret of Happiness* (Doubleday).

PREACHERS—Preaching—26

The average man's idea of a good sermon is one that goes over his head—and hits one of his neighbors. — *Journeyman Barber*.

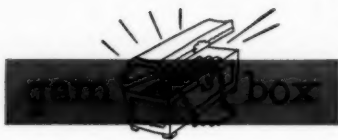
PROFANITY—27

To many people, the word "God" is a formula on Sundays and an oath on wk days. — CHRISTOPHER MORLEY.

PROGRESS—28

All genuine progress results from finding new facts. No law can be passed to make an acre yield 300 bu's. God has already established the laws. It is for us to discover them, and to learn the facts by which we can obey them. — WHEELER McMILLEN, Editor, *Farm Jnl*.

Quote



An example of why biographers grow gray was b 110 yrs ago (Feb 26, 1846) in Kansas as Wm F Cody As "Buffalo Bill" he became a living folk hero to 3 U S generations, touring for 30 yrs with his colorful Wild West Show. During that time, over 300 dime novels by hero-maker Ned Buntline and others transformed his life into an impossible trail of glory. True, he was a pioneer wagon-driver at 11, a pony-express rider at 14 (setting the record for the longest continuous ride; 320 mi's), a Civil war vet, a superb guide, scout, and buffalo-killer. But he was not an Indian-slayer at 12 (he killed few redmen, got only 1, not 137 Indian-fighting wounds), was not an Army Colonel (enlisting while drunk, he spent the war as hospital orderly), was not Chief of Scouts for the entire Western Army (his scouting feats were as a civilian hired by Custer and Sheridan). His nickname actually honors his truest claim to fame—at 21, he slew over 4,280 bison in 17 mo's as meat contractor for a ruy crew. This jingle of the period inspired Buntline's numerous sagas:

Buffalo Bill, Buffalo Bill,
Never missed and never will;
Always aims and shoots to kill
And the company pays his buffalo bill.

Quote

SALESMANSHIP—29

We are paying increasing attention to what motivates the consumer to buy but we are not paying enough attention to what motivates the salesman to sell. More and more salesmen will be called upon to give advice and to serve as consultants on the use of products. This means we'll have to develop superior salesmen and give them greater incentives.—LEO M CHERNE, Exec Director, Research Inst of America, addressing N Y Sales Exec Club.

SCIENCE—30

If the history of man is represented by 24 hrs, only the last 30 seconds cover man's episode with science.—MORRIS L ERNST, *Utopia 1976* (Rinehart).

" "

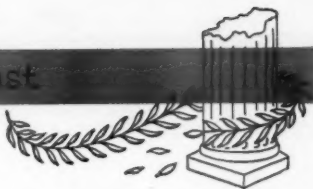
In science the excitement lies in the chase, not in the kill.—FRED HOYLE, *Frontiers of Astronomy* (Harpers).

SECURITY—Risk—31

In this age when security is so much the keyword, it is well to remember that risk-taking has played a very important part in the progress of the world. If it had not been for explorers and pioneers who were willing to take a chance, it would have taken much longer to discover, settle, and develop the American continent. And unless the spirit of those explorers and pioneers still prevailed, we would not have the U S A as it is today. The progress of the world depends on people being willing to risk their energies, their talents, and their capital in trying something new.—RICHARD J GONZALEZ, Director & Treas, Humble Oil & Refining Co, "Land of the Big Risk," *Humble Way*, 11 & 12-'55.

pathways to the past

Edited by Janet Baldwin



Feb 26—Our 1st naval hospital, at Portsmouth, Virginia, was authorized 145 yrs ago (1811). . . 110th anniv (1846) of b of our greatest half - real, half - legendary hero since Davy Crockett: Wm F (Buffalo Bill) Cody, scout, Indian-fighter, and swashbuckling *major domo* of the Wild West Show.

Feb 27—Washington, D C, got the world's most argumentive City Council 155 yrs ago (1801) when Congress put the city under its own jurisdiction.

Feb 28—The State of Dis-Union 95 yrs ago (1861); Missouri voted down secession, the Colorado territory was created, and the Confederacy called for 100,000 men and a \$15 million loan.

Feb 29—Leap Year Day. . . After yrs of wrangling between Senators and Parliament, Washington declared the Jay treaty in effect 160 yrs ago (1796), marking British departure from all U S holdings.

Mar 1—The Articles of Confederation were proclaimed in effect 175 yrs ago (1781), and the "United States in Congress" convened next day (still being called "Continental Congress"). . . The enterprise that opened the Midwest (by buying land and promoting settlement), the Ohio Company was formed 170 yrs ago (1786) by two ex-generals and a pastor.

Mar 2—Texas Independence Day. . . Sam Houston Memorial Day. . . Congress ok'd the 2nd Mis-

souri Compromise 135 yrs ago (1821), finally settling slavery disputes that delayed statehood there for yrs. . . Texas declared its independence from Mexico 120 yrs ago (1836), beginning its 9-yr history as the "lone star" republic. . . Spiritual ruler of Roman Catholic world for 17 yrs, Pope Pius XII (b Eugenio Pacelli) is 80 today.

Mar 3—Sleeping-car inventor and mfr, Geo Pullman b 135 yrs ago (1821). . . The 1st Internal Revenue Act became law 165 yrs ago (1791), setting an excise tax on distilled liquor that set off the Whiskey Rebellion 3 yrs later. . . Supreme Ct chief John Marshall ruled 135 yrs ago (1821) in *Cohen vs Virginia*, that his court overruled state benches in all matters of fed'l rights. . . 85 yrs ago (1871) Congress created the Civil Service Commission, and passed an act ending Indian treaties and making tribes nat'l wards. . . Our conservation program began 65 yrs ago (1871) with passage of the Nat'l Forest Reserve Act. . . The Nat'l Bureau of Standards was created 55 yrs ago (1901) and 25 yrs ago (1931) Congress tardily made *Star-Spangled Banner* official nat'l anthem.

Quote



We made mention some wks ago of a new type of insurance policy known as the variable annuity. It has suddenly become one of the hottest topics in insurance circles, with two of the biggest underwriters lined up on opposite sides. Prudential endorses the idea, Metropolitan opposes; most of the others are just waiting to see.

It is distressingly true that many persons who took out annuity policies yrs ago are now deeply disturbed by the shrinking value of the dollar. As one policyholder puts it: "I thought my annuities would assure comfort for the remainder of my life. Now I am beginning to wonder. When they mature 10 yrs hence, the monthly sum may not be enough to pay the grocery bill!"

In an effort to relieve this condition variable annuity funds are invested, not in the customary bonds and Gov't securities, but in industrial common stocks. Dividends are systematically re-invested and payments to the policyholder at maturity date reflect the appreciated value of the investment portfolio. The holder of a variable annuity policy, upon attaining a specified age (commonly age 65) may take his accrued values in a lump sum; he may accept specified monthly payments reckoned at maturity values; or he may elect to continue the variable principle for life.

Quote

SPEECH—Speaking—32

Some yrs ago a speaker at our AASA mtg, Harold Benjamin, if memory serves correctly—classified speakers into three categories. Those who put down on the table in front of them each page of their speech as they read it. These honest ones enable the audience to keep track of how much more is to come.

Those who cheat by putting each sheet under the others in their hand.

And, worst of all, those who put down each sheet as read and then horrify the audience by picking up the whole batch and reading off the other side.—MILDRED S FENNER, editor, *NEA Jnl.*

STATISTICS—33

Nothing can be more hurtful to creative thinking than the dogmatic assumption that statistics are the final answer to everything.—WALTER O'MEARA, *Adv Age.*

SUCCESS—34

There are things you can do better than anyone else can do them. The successful person is simply the one who does his best with the things he can do better than anyone else.—MARCUS BACH, *The Will to Believe* (Prentice—Hall).

TEACHERS—Teaching—35

"What are teachers?" I heard a young mother sum it up so well. It was the end of a long hot summer and her four school-age children had led her a merry chase. As she got them ready to return to school she said, "Teachers, bless their hearts, they are just God's gift to humanity."—CLARE SMITH, *Ohio Schools.*

THOUGHT—36

An old professor of ours used to keep on his reading-table a silver-crystal saltcellar—to remind him, he said with a twinkle, not to swallow all that he read or heard without applying to it that small savor of reasonable doubt which brought into flow the juices of his own reflective processes. — MAD-ELINE CLARK, *Sunrise*.

WORK—37

A playful executive at Northrup Aircraft posted this bulletin:

"To all Employees: Due to increased competition and a keen desire to remain in business, we find it necessary to institute a new policy. Effective immediately, we are asking that somewhere between starting and quitting time and without infringing too much on the time devoted to lunch period, coffee breaks, rest period, story telling, ticket selling, golfing, auto racing, vacation planning and rehashing of yesterday's TV programs that each employee try to find some time that can be set aside and be known as *The Work Break*.

"To some, this may seem to be a radical innovation, but we honestly believe the idea has great possibilities. It can conceivably be an aid to steady employment, and it might also be a means of assuring regular paychecks. *The Management*." — MATT WEINSTOCK, *Los Angeles Daily News*.

WORLD RELATIONS—38

The tragedy of our time is that we have succeeded in splitting the atom before acquiring the wisdom to unite humanity.— DR JULIUS MARK, Senior Rabbi, Temple Emanu-El, N Y C. "Our Greatest Need: Wisdom," *Think*, 1-56.



There is a fair chance that you may not land in jail as a consequence of your last Fed'l income tax ret'n. For such comfort as you may glean from the statistic, we quote American Inst of Accountants to the effect that out of some 60 million returns each yr, less than .0002 lead to criminal indictments.

A new syndicated daily newspaper strip, out next month, will have as its central character a young two-fisted preacher, *David Crane*. He and his wife go upstate after graduation, to rebuild a broken-down country parish.

Look for an early promotion of electronic ovens. Cooking by microwave energy is progressing from commercial to household stage. Advantages: food cooks in one-sixth the time; stove remains cool. . . . Newest cold remedy is fashioned from rinds of oranges, grapefruit, lemons. . . . And toothpaste now comes in lemon, lime, grape and strawberry flavors. We're waiting for somebody to bring out one that just tastes like toothpaste! . . . You can now order a pony by mail. Thus, as *Phoenix Flame* points out, the postman will deliver orders for the pony who used to deliver the postman.

Quote

GOOD STORIES



Five men were talking about the beauty of their languages. Said one, "There is no language to equal English, with such words as butterfly, which so beautifully pictures the flitting of this gorgeous creature from flower to flower."

Said another with loving accent and appropriate gesture, "In La Belle France we say *papillon*." And the third, "In Italy we have the so beautiful word *farfalla*." The 4th spoke thus: "*En Espanol* is the word so harmonious—*mariposa*." "So," burst out the German, "vot iss wrong mit *Schmetterling*?"—Dr W W BAUER, *Today's Health*. a

" "

A man browsing in a pet shop was approached by an attractive young girl who asked if she could assist in his selection.

"Well," the prospective customer replied, "I have been thinking of getting a pet for a client of mine. He is a semi-invalid; can't get out of the house. Man about 60; very wealthy; nice sort of chap. He has no relatives—so the idea of a pet came to me."

The girl considered, and then brightening visibly, said "I think I have just the thing!"

"Good!" said the man. "What kind of a pet do you suggest?"

Replied the bright young lady: "Me!"—*Wall St Jnl*. b

Quote

Joan Simmons

The young wife had just given birth to her 1st baby. A nurse came out to pass along the good news to the anxious husband.

"What did you want," she asked, "a boy or a girl?"

"A boy," ans'd the father.

"Well, I'm sorry, but it's a girl this time."

"I'm not too disappointed," said the father philosophically.

"A girl was my 2nd choice."—*Pageant*.

" "

Great-grandma, an octogenarian of both a poetic and a pious nature, felt that the development and training of young consciences could not be started too early in life. So one day, after a minor misdemeanor she took her youngest great-grandchild, 4-yr-old Ricky, on her lap for a long, heart to heart talk all about "the still, small voice within."

At bedtime, he told his mother about it.

"I heard it, Mommy," he noted excitedly. "I listened like Great-grandma told me and I heard it!"

"What did it say?" his mother asked a trifle dubiously.

"Well," Ricky admitted, clasping his hands somewhat prayerfully over his stomach, "it didn't say anything yet. But I heard it growl."—*Parents' Mag*. c

During the lull in the shooting between 2 fightin' hillbilly families, one group got out a worn deck of cards and chips, huddled low beneath a window and started playing poker.

Suddenly, without warning, a bullet whizzed by and got one of the players directly behind the ear. As he toppled over backwards, the player next to him sneaked a look at the dead man's hand.

"Pore Jim," he muttered, shaking his head sympathetically, "I believe he woulda made it!"—E E KENYON, *American Wkly.* d

" "

And then there's the Texas yarn about the woman who called her husband and asked: "Will you get the car out, Tex, and drive the kids to the backyd so they can play?" — *Automotive Service Digest.* e

" "

Effective teacher recruitment, so the experts say, can be done best by good teachers in the classrooms who inspire their better pupils to select the teaching profession for their life career. English teachers have been placed in a curious position if the letter of a 14-yr-old girl sent Eve Arden, star of *Our Miss Brooks* is any indication of what inspires youth to consider teaching.

Here's the letter the TV teacher rec'd:

"I want to be a comedian, but I know I never could make it, so I will do the next best thing. I will be an English teacher like you." — MARIE FRASER, *Indiana Teacher.* f

Many a child has grown up to be fairly level-headed because his parents couldn't find the guidance book they were looking for.—RAYMOND DUNCAN.

" "

A modern girl is one who believes in marrying a man to find out if she can live without him.—FRANCES RODMAN.

" "

Punctuality is the art of wasting only your own time.—FRANKLIN P JONES.

" "

Many people have hard time saving money because they never start until they run out.—Grayson Co (Ky) News.

" "

The reason a fellow hesitates to propose these days is because two can't live as cheaply as once.—Grit.

" "

Have you noticed how much brighter than people mach'y seems to be getting?—Re-Saw.

" "

A girl is judged by the company she keeps at a distance.—MIKE CONNOLLY, *Hollywood Reporter.*

" "

A modern girl is one who sticks to the spinning wheel—until her chips give out.—Great Northern Goat; hm, *Great Northern Ry.*

" "

A home town is where they wonder how you ever got as far as you did.—Woodford (Ky) Sun.

Quote

A snooty Beverly Hills matron telephoned her fur designer and said: "I want you to make a Davy Crockett coonskin cap for my little daughter. But don't use ordinary coon fur—make it up in sliver blue or breath-of-spring coon."—*Eskine Johnson, Photoplay.* g

behind the IRON CURTAIN



A for'gn correspondent, trying to find out for himself the Czech people's opinion of the Communist regime, stopped the first man he met on the st in Prague and asked: "My friend, are you in sympathy with the ways of your gov't?"

The man seemed frightened, "Not here," he whispered. "Follow me and I'll tell you."

The reporter followed the man, carefully keeping a distance of about 10 yds. When they reached a quiet st, the foreigner asked his question again, but still the Czech demurred. "Come with me to my house," he said. "I don't want anyone to hear me."

After much walking, the pr. arrived at the man's apartment. The man pulled down all the shades, then took his visitor in the back room. "Now," he said, "ask me."

The reporter once more put his question. "Are you in sympathy with the acts and principles of your gov't?"

The Czech looked furtively around the room, then whispered: "Yes."—*American Mercury.*

Quote

A girl who went away to college iast fall made sure that she would be remembered around the house by leaving notes in all sorts of improbable places. They are still turning up, now and then, and the last one was quite embarrassing, too. Her mother, dusting a picture on the living-room wall, found a note that had been tucked behind the picture. "It's about time!" was the laconic message.—*Milwaukee Jnl.* h

Maxie Rosenbloom and some of his more intellectual friends were discussing the tensions in the Near East when someone mentioned the Gaza Strip.

"You mean," said Maxie, "that one of them Gabor girls has gone into burlesque?"—*DON DORNBROOK, Eagle.* i

When the examination was over, a teacher in a mountain school told her pupils to write a pledge that they had neither rec'd nor given help. One gangling youth, who was squirming in dismay and mopping a bewildered brow thruout the ordeal, wrote, "I ain't received no help, and God knows I couldn't give any."—*Fifth Wheel*, hm, Indiana Motor Truck Ass'n. j

I heard a couple talking on a guided tour thru the Louvre. "What time is it darling?"

"What picture are we looking at?"

"The Mona Lisa."

"The Mona Lisa? Well, if we aren't late," . . . he took a look at the printed schedule . . . "It must be exactly 2:30."—*MICHELE MORGAN, Revue*, Munich (QUOTE translation). k

light armour

Richard Armour



Executive Sweet

*Business is luring wives from
kitchens into executive spots.—
News item.*

Now women leave the kitchen
range,

The ironing board, and sink,
And take a desk job for a change.
(The sign above says: **THINK.**)

A baby sitter tends the child,
A cleaning woman cleans,
While mothers who are modern
styled
Have other ways—and means.

Enough of cooking thrice a day
And washing up the dishes.
They've gone in business now to
stay,
The future looks suspicious.

They're moving up with speedy
leaps
And drawing larger checks.
Already some of them are veeps
And all at least execs.

The time is coming, maybe has,
When at their desks of chrome
They'll boss the men in business as
They boss them now at home.

”

Our 10-yr-old, under the guid-
ance of his grandmother, is be-
coming something of a Bible stu-
dent. The other evening he floored
us with this question: “Which vir-
gin was Christ's mother—the Vir-
gin Mary or the King James Vir-
gin?”—*Capper's Wkly.* 1

Friend of ours has a son, just
3, who refuses to be weaned from
his bottle altho his instincts in
other matters are amazingly pro-
gressive.

The other evening this youngster
handed his empty bottle and nip-
ple to his father, toddled back to
the icebox and returned with a
can of beer. “Me want this in bot-
tle,” said the young delinquent,
handing his father the beer.

The astonished father had a
rather stormy scene with the
mother. “Get that kid weaned and
fast,” the old man stormed. “If
he's going to drink beer, he's going
to have to drink it like anybody
else!”—*Milwaukee Jnl.* m

“ ”

A notorious pennypincher re-
cently wangled a trip to Paris and
managed to scrounge a ticket to a
French play, a mystery. Aware of
the European custom of tipping
the usher for showing one to one's
seat, he resigned himself to the in-
evitable and, as he took his seat
and accepted the program, dropped
a single sou into the usher's palm.

The usher sneered down at the
paltry *pourboire*. Then, leaning
over to our friend, the usher
whispered in his ear, “The butler
did it.”—*Theatre Arts.* n

“ ”

One tom cat met the other tom
cat.

“Miau” said the first.

“Moo,” repl'd the second.

“Have you gone crazy?”

“No,” came the proud reply. “I've
been studying for'gn languages!”—
Sonnenschein, Bielefeld (*QUOTE*
translation). o

Quote

THE

ADLAI STEVENSON, asked if he is optimistic about winning the Democratic nomination: "Yes, I am—and even if I wasn't, I'd say I was."

1-Q-t

HAROLD WATKINSON, Britian's new Transport Minister, dodging query as to whether men or women are better drivers: "I think, at this early stage in my ministry, I should try to avoid controversy."

2-Q-t

JEAN COCTEAU, French poet: "I know that poetry is indispensable, but for what I could not say."

3-Q-t

SECOND CLASS

the NEW

Edited by Alice Jacobs

Now here's something that's really different! For those who want to appear intellectual but would actually rather listen to the radio than read a good book, Crosley now mfrs a radio which looks exactly like a book. What's more, it can be opened and held like a book. The "binding" is genuine leather, edges are gilded, and dial is concealed inside. We suppose next some bright publisher will issue a book that looks just like a radio.

If this doesn't intrigue you, perhaps you'll be interested in a tv antenna which is just half the size of usual roof antenna and requires only 1/5 the sq footage. Mfr says it eliminates a lot of roof reflection, helps wipe out ghosts and snow. Antenna, which weighs only 27 ounces, can be installed for about one third of the usual cost. It receives UHF, VHF, color, and black-and-white broadcasts. \$7.50 from Snyder 22nd & Ontario, Philadelphia 40, Pa.

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